

POLITICAL COMMUNICATION SESSIONS

IPSA/MASARYK UNIVERSITY | BRNO

CONFERENCE PROGRAM

NOVEMBER

10:00

8

SPECIAL SESSION

TBC

CHAIR:

TBC

SPECIAL SESSION:

POLITICAL COMMUNICATION AND SOCIAL NETWORKING - HOLLOWING OUT POLITICS?

WHAT ARE THE EFFECTS OF SOCIAL NETWORKING TECHNOLOGIES ON POLITICAL COMMUNICATION?

ROBERT IMRE / HEAD OF POLITICS AND INTERNATIONAL RELATIONS, UNIVERSITY OF NEWCASTLE

THEORETICAL TREATMENT OF THE IMPLICATIONS OF THE RESEARCH

VĪTA DREIJERE / UNIVERSITY OF LATVIA

FINDINGS FROM THE CONTINENTAL EUROPEAN NATION-STATES

NORBERT MERKOVITY / UNIVERSITY OF SZEGED

FINDINGS FROM THE ANGLOPHONE/ WESTMINSTER PARLIAMENTS

NOVEMBER

12:00

8

PANEL A

U41

CHAIR:

OTTO EIBL

POLITICS, ELECTIONS AND MEDIA DISCOURSE

NUNO COIMBRA MESQUITA / CENTER FOR PUBLIC POLICY RESEARCH, UNIVERSITY OF SÃO PAULO,

POLITICAL ENGAGEMENT AND DEMOCRATIC QUALITY: THE ROLE OF THE MEDIA IN BRAZIL

JAN KOVÁŘ & KAMIL KOVÁŘ / METROPOLITAN UNIVERSITY PRAGUE & INSTITUTE OF INTERNATIONAL RELATIONS & CENTER FOR ECONOMIC RESEARCH & GRADUATE EDUCATION - ECONOMICS INSTITUTE

EP ELECTION CAMPAIGN THEMES IN THE NEWS MEDIA

AIKATERINI NIKOLOPOULOU, ELENI THEODORA PSYLLAKOU & MARIA TSACHLI / UNIVERSITY OF ATHENS & VRIJE UNIVERSITEIT AMSTERDAM

MEDIA DISCOURSE AND IDENTITY FORMATION WITHIN THE CONTEXT OF THE "ECONOMIC CRISIS": THE CASE STUDY OF GREECE

NILYUFER HAMID-TURKSOY / DEPT. OF SOCIOLOGY, FACULTY OF SOCIAL STUDIES, ERASMUS UNIVERSITY ROTTERDAM

HOW TO UNDERSTAND THE EDITORIAL COVERAGE OF TURKEY BY THE BRITISH QUALITY JOURNALISTS

CONFERENCE PROGRAM

NOVEMBER 12:00
8
PANEL B
AULA

CHAIR:
ROMAN CHYTILEK

NEW CHALLENGES IN POLITICAL COMMUNICATION

JULIANO DOMINGUES-DA-SILVA / FEDERAL UNIVERSITY OF PERNAMBUCO

POLICY DEVELOPMENTS AND POLITICS IN BRAZIL: THE DIGITAL TV DECISION-MAKING PROCESS

ROBERT P. ORMROD / INSTITUTE FOR ECONOMICS AND BUSINESS, AARHUS UNIVERSITY

THE TRIADIC INTERACTION MODEL OF POLITICAL EXCHANGE:

THE DANISH SOCIAL DEMOCRATIC PARTY'S ATTEMPT TO INTRODUCE A CONGESTION CHARGE IN COPENHAGEN

LENKA HRBKOVÁ & JOZEF ZAGRAPAN / IIPS, FSS MASARYK UNIVERSITY

ANALYZING POLITICAL DEBATES: SLOVAK PARLIAMENTARY ELECTIONS 2012

SIGGE WINTHER NIELSEN / UNIVERSITY OF COPENHAGEN

PARTY BRANDS AND VOTING

NOVEMBER 10:00
9
PANEL A
U33

CHAIR:
JAKUB MACEK

MEDIATED WORLD

SUZANNE FRANKS / JOURNALISM DEPARTMENT, CITY UNIVERSITY LONDON

MISSING OUT ON THE POLITICS - MEDIA COVERAGE OF HUMANITARIAN CRISES.

WOJCIECH LEWANDOWSKI / CHAIR OF EUROPEAN STUDIES, WARSAW UNIVERSITY

POLITICAL MONOLOGUE VS POLITICAL DIALOGUE IN GRAPHIC NOVELS

ÓSCAR G. LUENGO & JAVIER G. MARÍN / FACULTAD DE CIENCIAS POLÍTICAS Y SOCIOLOGÍA, UNIVERSIDAD DE GRANADA

SPANISH TV PORTRAY OF TERRORISM DURING THE 2008 CAMPAIGN: AN EXAMPLE OF POLARISED PLURALISM?

DOMINIC WRING / LOUGHBOROUGH UNIVERSITY

THE HACKING SCANDAL IN THE UK

NOVEMBER 10:00
9
PANEL B
U41

CHAIR:
ANNA MATUŠKOVÁ

INSTITUTIONAL/GOVERNMENTAL COMMUNICATION

EKMEL GECER / LOUGHBOROUGH UNIVERSITY

CHANGING TRENDS IN POLITICAL COMMUNICATION IN TURKEY: THE CASE OF AKP

RUBÉN TAMBOLEO GARCÍA / COMPLUTENSE INSTITUTE OF MANAGEMENT SCIENCE, UNIVERSIDAD COMPLUTENSE DE MADRID

THE COMMUNICATION STRATEGY IN THE GOVERNMENT OF RAJOY

SUSANNA PSHIZOVA / SCHOOL OF PUBLIC ADMINISTRATION, LOMONOSOV MOSCOW STATE UNIVERSITY

IS IT POSSIBLE TO MANAGE A DEMOCRACY? THE RUSSIAN CASE

DENISA KASL KOLLMANOVA & ANNA MATUŠKOVÁ / FACULTY OF SOCIAL SCIENCES, CHARLES UNIVERSITY IN PRAGUE

RESEARCH DESIGN: GOVERNMENTAL COMMUNICATION IN THE CZECH REPUBLIC

CONFERENCE PROGRAM

NOVEMBER	12:00
9	PANEL A
	U33
CHAIR: DOMINIC WRING	

GENRE OF ELECTION POLITICS

IAN LAMOND / LEEDS METROPOLITAN UNIVERSITY: INTERNATIONAL CENTRE FOR RESEARCH IN TOURISM, EVENTS AND HOSPITALITY (ICRETH)

A SYNCHRONIC AND DIACHRONIC INQUIRY INTO THE CONSTRUCTION OF CULTURE AS AN OBJECT OF GOVERNANCE IN UK ELECTION MANIFESTOS: 1966 AND 2010

SIMON CROSS / DEPARTMENT OF ENGLISH AND MEDIA STUDIES, NOTTINGHAM TRENT UNIVERSITY

'THERE NOW FOLLOWS': CONTINUITY AND CHANGE IN BRITISH PARTY ELECTION BROADCASTS TO WOMEN

GERSENDE BLANCHARD & STÉPHANIE WOJCIK / UNIVERSITY OF LILLE 3 / GERIICO & UNIVERSITY OF PARIS EST CRÉTEIL / CEDITEC

EXPLORING THE ROLE OF ONLINE POLITICAL EXPRESSION FOR POLITICAL PARTICIPATION. THE CASE OF THE FRENCH PRESIDENTIAL ELECTION.

ANNA MATUŠKOVÁ / FACULTY OF SOCIAL STUDIES, MASARYK UNIVERSITY

PRESIDENTIAL RACE IN THE CZECH REPUBLIC 2013 - RESEARCH FOUNDATIONS

NOVEMBER	12:00
9	PANEL B
	U41
CHAIR: ÓSCAR G. LUENGO	

ACTORS, POLITICS AND DISCOURSE

DILEK KELEŞ / DEPARTMENT OF PUBLIC RELATIONS AND ADVERTISEMENT, ANKARA UNIVERSITY

PARLIAMENTARY OPPOSITION OF THE TURKISH LABOUR PARTY

DOMAGOJ BEBIĆ & MILICA VUČKOVIĆ / FACULTY OF POLITICAL SCIENCE, INMED INSTITUTE, UNIVERSITY OF ZAGREB

CROATIAN GOVERNMENT ON FACEBOOK – PR TRICK OR PLATFORM FOR BETTER DISCUSSION

MILOŠ GREGOR & ALENA MACKOVÁ / IIPS, FSS MASARYK UNIVERSITY

HOW TO COMMUNICATE POLITICS - ANALYSIS OF VÁCLAV KLAUS' SPEECHES

RAFAL ZIMNY & PRZEMYSŁAW ZUKIEWICZ / KAZIMIERZ WIELKI UNIVERSITY IN BYDGOSZCZ & POZNAŃ UNIVERSITY OF LIFE SCIENCES

THE SMOLENSK TRAGEDY AND ITS IMPORTANCE FOR THE POLITICAL COMMUNICATION IN POLAND AFTER 10TH APRIL 2010
(FOCUSING ON THE POLITICAL INCIDENTS IN THE FRONT OF THE PRESIDENTIAL PALACE)